

The Friends of the Shorewood-Troy Library is hosting a mini-golf tournament on June 10, 2017 to kick off the Library's **fundraising towards an additional parking lot** to better serve our patrons. All eighteen holes of mini-golf will be played in the Library's facility. The event is being held the same day as the Library's Summer Reading Kick-off, and we expect a large number of children and parents playing mini-golf that day.

We are inviting your company to promote your business while grabbing a round of mini-golf on our course.

#### **How a sponsorship works:**

- We have four levels of sponsorships available (see below for details)
- On the day of the event, tournament and hole sponsors decorate a miniature golf hole based on a book theme.
- Sponsors **can provide information about their business and staff the hole** on the day of the event.
- The Library will provide an information kit to hole sponsors prior to the event.

#### **Platinum Sponsorship- \$500 (Tournament Sponsor)**

- Announced in the Library Newsletter which is mailed to 6500 homes.
- Announced in the Library's email newsletter which is emailed to 500 patrons.
- Highlighted on the Library's website with a link to your site (reaches about 10,000 people a month).
- Showcased in all of our print advertisements for the event and in Library displays the month before the event, which will be seen by thousands of patrons (average door-count per month is 7,000).
- Sponsorship tweeted weekly in the month before the event.
- Sponsorship posted on Facebook weekly in the month leading up to the event (we are "liked" by 1,500 residents)
- Recognized in all press releases to local papers.
- Highlighted on signage and on the scorecard for the event.
- Given one hole to decorate and staff to promote your business.

#### **Gold Sponsorship - \$250**

- Announced in the Library newsletter (mailed out to 6500 homes).
- Highlighted on the Library's website, with a link to your website (10,000 visitors a month).
- Showcased in our print advertisements and in our library displays (seen by 7,000 people a month) and recognized in all press releases to local papers.
- Highlighted on signage and on the scorecard for the event.
- Given one hole to decorate and staff to promote your business.

#### **Silver Sponsorship - \$100**

- Highlighted on the Library's website with a link to your website (reaches about 10K a month).

- Highlighted on signage and on the scorecard the day of the event.
- Given one hole to decorate and to staff to promote your business.

**Bronze Sponsorship (would like to donate a raffle prize (minimum \$50) or make a \$50 minimum in-kind donation)**

- A Bronze Sponsor will be recognized with signage on the day of the event.

If you are interested in participating as a sponsor for the Shorewood-Troy Library's Parking Lot Mini-Golf Fundraiser event, please contact our Director at Jennie Mills at [jmills@shorewoodtroylibrary.org](mailto:jmills@shorewoodtroylibrary.org) or at 815-725-1715, and she will be happy to give more details. All donations are tax-deductible.

Sincerely,

Karen Voitik, President of the Shorewood-Troy Friends of the Library