

Approved 12/8/11

**Shorewood-Troy Public Library**  
**Social Media Policy**

The Shorewood-Troy Public Library is committed to using current forms of social media including, but not limited to, Facebook, Twitter, and blogs. Most content will relate to the library, programs, library materials, or other special topics the library is promoting. The library recognizes and respects differences in opinion. Comments, posts, and messages by the public are welcome and will be reviewed by library staff for content. Comments or postings that fall within one of the following categories will be deleted by Library staff:

- Obscene, sexist, or racist content.
- Personal attacks, insults or threatening language.
- Potentially libelous and slanderous statements.
- Plagiarized material.
- Private, personal information published without permission.
- Comments, postings, or hyperlinks not related to the content of the forum.
- Photos or other images that fall into any of the above categories.

If such posting is deleted, the person who left the posting may appeal the deletion, in writing, to the Library Director within 30 days. The Library Director will affirm or reverse that staff's decision to delete a posting within 30 days after receiving the written appeal.

Abuse of the above policy may result in the poster being barred from posting any subsequent messages to the library's social media sites. Violation of the terms can lead to legal liability.

The Shorewood-Troy Public Library is not responsible or liable for content posted by any subscriber in any forum, message board, or any other area within the service.